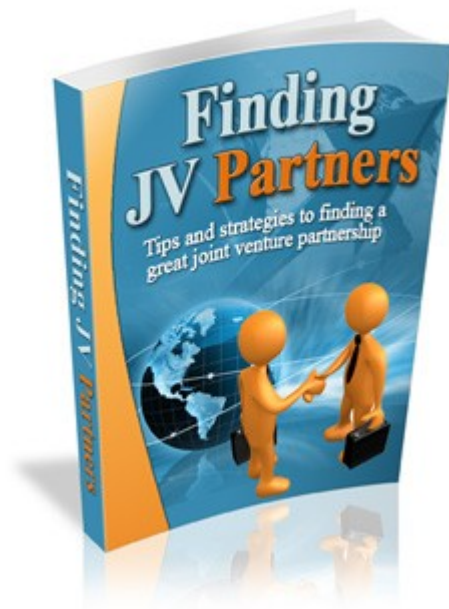


## Finding JV Partners



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## **The Importance of the Right JV Partners**

JV partners, or joint venture partners, are incredibly important for anyone in any business. It does not matter if you are a larger business that is looking to expand or if you are a small online website hoping to find people who will help you to promote your product or service. The right partner in the process will make or break your experience. But, how can you select a joint venture partner? More so, why does it matter whom you choose to work with?

Choosing anyone to be your joint venture partner is simply not going to help you to turn a profit or grow your business. It may seem like just about any joint venture partner is a good idea, especially when you first start to develop a business or when you begin to struggle to find partners to work with. However, making wise decisions is always a better move and not just any joint partner is one that you want to be associated with. Here are some reasons:

- If you work with one joint partner, another may not work with you. The result is that the second joint partner could have done a better job. Compare all of your options carefully before choosing.
- Some partners are simply more willing or able to do a better job but they will not work with you if there are too many partners involved in the move. Choose right to get the best partner.
- Some partners simply are not going to do anything good for your business and may in turn cause problems for you in the long term. Therefore, weeding out the bad choices is something you should do from the start.

Sure, it may seem like having any partner is better than not having any at all, but that is often times not the right move. Take the time to learn about all of the options available to you before you choose a company or a person to partner with for your business venture. Learn as much as you can about them as well as learn about who they are and what they could do to hurt your business. Taking a few steps now to make sure that your business is in the hands of the right organization can protect it in the short and the long term. It makes the partnership worthwhile when you know you have the right person behind you.

## **Google Search for JV Partners**

There are many ways to find JV partners, or joint venture partners, today. It used to be far more difficult to find partners for any type of business opportunity you had created or you wanted to create. You would have to network to build up relationships with numerous people before you would actually find someone who would be willing to work with you. However, today, the web makes it far easier to find joint venture partners to work with. In fact, the one source you use to find information you need right now could be a great source to find joint venture partners. That is, Google and other search engines.

One of the ways you can use Google or other search engines to help you to find joint venture partners is to look for products that are not your competition but are a great product for you to be a partner with. The product should complement the product or service that you are offering. For example, you can find product owners who are willing to work with you to develop a video for your ebook package. They may be able to provide services that are different from yours but together the products make a great tool for anyone.

By taking the time to search for joint venture partners like this, you also give yourself a good idea of who is out there who may be already partnering with others with products similar to your own. Keep in mind that you can find a correlation to virtually any product or service in many cases. In other words, even if your search does not turn up one particular type of partner that you want to work with, it is likely that you will find others that you can.

Keep your options open. Focus on the other business owners who may be able to offer something to your product or service that you are not currently offering. You can even take the time to look at some of your competitors to find out what they are offering. It goes without saying that you probably cannot work with your competitors directly but you can often get an idea of what they are offering in addition to a basic product and then find other joint venture partners that can help you to provide even more. With an Internet search, you are sure to find numerous partners you could work with.

## **5 Places to Find Joint Venture Partners**

Finding joint venture partners is one of the most important things you can do for your business. Before you dive in and start looking for these partners, though, be sure that you have done a bit of homework and planning. Do you have an effective joint venture offer in place that is sure to encourage them to sign up to work with you? Do you have a joint venture outlook done so that people know what they need to contribute and what they will get in return? Finally, are you sure that what you have to offer to the masses is something that is unique and worth the investment?

Once you have that done, the next step is to find joint venture partners. There are hundreds out there who are waiting for your offer to jump on in at it. Consider the following resources as these are some of the best opportunities to find joint venture partners no matter what your product, service or business is.

- Turn to your current contacts. They have the best ability to help you to build your joint venture because they know you and already want to be part of what you are offering.
- Consider your followers on sites such as Facebook, Twitter, and even your blog. Again, they know you and want to be a part of whatever you are doing.

- Consider family and friends. Often, these people are overlooked because they are too close to you that you do not want to disappoint them. What is important here is to know that you will not because your joint venture is that good. When that happens, you should invite in your family and friends.
- Focus on joint venture partners who are listed in directories and networks. These are people with experience that in most cases can add some real value to your product, service or business.
- Turn to advertising for these partners. Keep in mind that you need to know what they can bring to the table before you agree to work with them, though.

Taking these steps is one of the best ways that you can go about finding the success that you need in joint venture opportunities. The good news is that there are many opportunities for success available to you. There are people who want to be in a partnership with you, just as you are looking for.

## **Risks And Rewards In A Joint Venture**

There are a number of reasons why you would want to consider the use of a joint venture as opposed to simply acquiring someone and using their potential in an effort to help you to get where you want to be in your endeavors. You need to look at if you are planning on the joint venture you want to get involved in being a long term or a short term situation. You will need to consider how it is you are going to use the person or entity you are going to be involved with and whether or not you are going to want to be able to get out of the project easily if you are in over your head, or if the project does not work to aid you in any way.

The rewards and options you will come when you go to look into a joint venture are many. The most important of which is the release of all of the financial burden. You will still need to pay for some of the costs and will still need to look at what it is you are going to do and how you will be able to do it. In many cases the joint venture you are looking to involve yourself with will be something that both parties that are involved in will have a big stake in. In essence, one group will not be looking for it to fail as the other is working towards trying to make the project fail.

Another huge benefit joining a joint venture is the fact that you will be able to expand your horizons as well as your marketability. This is because you will in all likelihood be working with them so you will be in different arenas and you will be looking to try and find a better way to expand yourself as well as the other options that are there for you and for others to take advantage of each other and the respective markets that they are in.

Essentially almost all joint ventures can work to your advantage if planned correctly and you use the tools and do the research to be able to know what it is you are getting into and how it is you are going to be able to keep it there. Plan accordingly and make the venture a success

## **Can Facebook Help You Find JV Partners?**

There are many excellent reasons to be very social about your need for joint venture partners, but one of the best is the simple fact that you can find people who are already interested in what you have to offer. Often, when you use a website like Facebook where you are communicating with a large group of people, you build up friendships. You get to know who other people are and you get to know what they have to offer to you. Best of all, you get to have fun building your business knowing it is in the right hands.

In order to do well at building a Facebook website that does convey your message, one of the first things you need to do is to sign up with Facebook. There is no charge to use the site. There are few regulations for using it either. Once you sign up, start looking for others to get to know. What you want to do, ultimately, is to create a page that helps you to get in touch with others that may be interesting to you or that may share ideas and business experience in the area that you are interested in.

Over time, you will start to grow your correspondence with others on Facebook and other sites. You will slowly learn about all of your options and you will quickly find out that there are many great sites out there that you can build such a following with. The key is to choose people to network with who are going to be able to offer something to your business. Choose people that are not your direct competitors but instead are people who are able to build your business with you even as your partner.

It takes time to build up a following on this type of website, but what you will find is that when you do this, you really do create a website that provides you with numerous other opportunities. For example, you always will have great joint venture partners on these sites. You will also find many people who will look to you for advice and guidance. That often results in you having a successful program in place. If you do not have one yet, it is time to sign up with Facebook and to start creating a website that can provide you with the resources that you need to find the right joint venture offers you need.

## **The Wrong Joint Venture Partner**

As you start your search for a joint venture partner, it becomes very easy to get distracted. Perhaps you are a new business owner and you are hoping to find a way to build a successful online business. You know you need joint venture partners to help you to do just that, but you are having a hard time finding them. You are frustrated and just want to get the business off the ground. Then, a partner comes along. You do not know much about them or what they can offer to you but what does that matter, you think. You need a partner. Could it be that this partner is better to avoid rather than to join on board with?

Many problems can arise out of a bad joint venture partnership. If you have not taken the time to build a business that is successful, then you need to consider how to do just that. What is important here is to choose a joint venture partner that has the skills and the ability to add something to your business. What can the wrong joint venture partner do to your goals?

- An inexperienced partner may not be a real partner. If they do not have anything to offer to you, your business is unable to benefit from their inclusion. In other words, unless you are mentoring someone, it may be best to look for an experienced person to add to your team.
- A partner that is too opinionated may alienate some. While having an opinion is just fine, do take into consideration any type of political or other types of opinions by your potential joint venture partner. You do not want to alienate other partners nor did customers because of the person you can call on board.
- A partner with a history of abuse or any type of fraud is someone to avoid. How does this happen in the online world? They lie about their product. They do not provide for a good working relationship with whoever they work with.

No matter how large or small the business is, or how new you are, you need to find the right joint venture partner. Not just any partner is going to add to your business. In fact, in many situations, only the very best are going to do a job that you can be confident in using.

## **What Joint Venture Partners Offer You**

Joint venture partners are something you are looking for, but do you know what you are looking for? While it is important to learn how to find these partners, you also want to consider what it is that these people are going to do for your business before you agree to work with them. The fact is, even knowing what your joint partners can offer to you before you start looking for them is something you need to do. Before you head out to look for joint venture partners, then, know what it is that these people can provide to you.

What do you want them to provide to you? This question is one that some business partners do not even think about before they head out to find other partners. What does this person need to provide to you?

- **Capital:** you may need money to get your business going, which means you need a partner that can provide you with some of the financial stability you are looking for.
- **Experience:** You may need help marketing your business or you may need someone who is going to be able to help you to bring your experience level to a higher level. This is critical in situations where you simply do not have experience to fall back on.
- **Marketing:** The most common reason to turn to joint venture partners is to simply get their help in marketing your product. If this is the case, it becomes very important for you to consider all of your options in the way of joint venture partners and their level of experience in the business.

What other factors are important to you? You may need someone that possesses specific skills that they can offer to your business. You may be looking for someone that has the following on the web that can help you to launch your business sky high. These are all small but important factors that can help you to build a successful online business or an offline business.

Take the time to consider who your best joint venture partners are and what they have to offer to your business. What do they need to provide to get you to work with them? In most situations, not just everyone is going to fit well within this mold. You need to consider who they are and what they can bring to the table to help you to succeed.

## **Exploring Joint Ventures**

There are a number of things out there that many people would like to get involved in if only they had the money to be able to do so on their own. The thing that many people need to realize though is that there are many different options and tools that they need to look at and consider when they are considering starting a company or business. One thing they may want to look at is a joint venture. It is simply the use of a partner to aid you in your quest to get the project you are looking to start up and running. It does not need to be someone you know and in many cases it will not be. You may simply be looking for someone to provide you with the capital you need to get your project up and running, it is up to you to find an interested party who is willing to put in what it is you will need to be able to make your idea a success.

The thing you will need to make sure of when you are looking for a partner to help you to get your business off of the ground is that you will need to make sure that it is truly a joint venture you are partaking in. You will need to make sure that the partner you use will have your back and does not intend to back out of the venture. You will want to look at options in protecting yourself as well as a way to make sure that joint venture is protected in the event that your partner decides to pull out.

In essence, when you are looking at starting a project of any sort, you will want to make sure that the venture you are looking to get into will be able to have a level of success. This is because you are in many cases putting all that you have into this project and you will want to make sure that it is a venture that is worth venturing into. In essence, make sure to do your



research and to know what it is you will be getting into and how it is you are going to be able to get into it. Find out the competition as well as the ease of entry into the market so you will know what you will need to do in order to gain entry.

## **Directories and Networks for JV Partners**

Finding JV partners is a process. This process often involves a series of steps that can help you to find the best people to do business with. When it comes down to it, there are many resources available that can help you to find the right partners for your particular needs. The web is a rich source of options in and of itself. But, how can you find the right JV partners on the web? One of the solutions available to you is to use directories and networks.

Directories and networks are places on the web where you can go to find other partners for your business. All you need to do to find them is to do a simple search using JV partner networks and you are sure to come up with numerous options. But, how can you use these to be successful in your goal?

- Find a few of the directories and networks available on the web. A simple search is all that you need to do to find this type of resource.
- Once you find the directory, simply make your offer to the right person. Who is the right person? Get to know them and do some further research if you need to in order to find out. In most cases, these are people that are well known.
- Make your offer, but do so with your best foot forward. If you have ever sat through a boring sales meeting or had to endure a painfully long presentation, then you know how easy it is for someone to easily overlook a good product or offer because the execution is bad. Polish up your skills before you make the presentation.

Interacting with others through directories and networks can be a great way for you to find the right people to partner up with for your particular plans. Each type of business plan is going to have different needs which does mean that you need to focus on what works for your particular goals. Do consider the options you have for building a successful program. JV partners that use these types of directories and networks often have a lot of success. One of the secrets here is that these people are already interested in finding a partner which makes them more likely to work with you if you have a great presentation and product to offer to them for your partnership.

## **Finding Local Joint Venture Partners**

In many situations, the web is the place to go to find joint venture partners but in many ways, this can be cumbersome to someone who is looking for local joint venture partners. No matter if your business is online or offline, though, there are some serious opportunities available to you to improve the situation you are in. The key is to learn where to find local joint venture partners that can be a key asset to the success of your business.

One of the best ways to find local joint venture partners is simply to turn to the presses. Creating a small but effective classified ad, for example, is a great way to promote your business and to build up the interest you need in partnerships. It is often an easy way for you to get locals interested in what you have to offer. However, it is still important to present what you have in an effective manner. Further, you need to be sure that you will invest the time it takes in building a successful foundation for them to be interested in.

Local ads, press kits and other advertising methods in the local area can be a great way for you to improve your business and to build the type of partnerships you need. However, you need to present your offer in person, in most cases and this often holds back many people. Before you write off finding local joint venture partners, then, do take into consideration all of the options that you have and what it means to find a truly successful opportunity. The good news is that you are likely to find numerous people to interact with locally.

Keep up the work of finding these local joint venture partners, too. Sometimes it can take a bit longer for you to find just the right person to work with. In some cases, offline advertising is not enough. You can find a variety of online advertising methods for the local world, though. It is not difficult to find opportunities to advertise your need for partners. However, you do need to play by the rules to ensure that you are always going to get the best opportunities out there.

The local markets are a rich place to find joint venture partners. If you have not done so yet, consider the opportunities of finding the partners in this way. You could be impressed.

## **Asking for Referrals for Joint Venture Partners**

Often times, it takes some leg work to find the best joint venture partners for any business venture you may be considering. Every business is different and every business deserves a different level of organization and attention to these important details. Before you write off a business or a person as being unable to provide you with the resources or skills that you need to build your business, consider what they can offer in the way of a referral.

A referral is a reference that one person provides to another. It is often a recommendation and for that reason, it is often a great tool to have as you are considering people to work with you on a project or a business plan. Here's how this can work in your favor. You start to network to build up a following of people who are interested in the joint venture that you have. Perhaps you are unable to get them to sign on because the plan is so new or perhaps it is limiting. Instead of

giving up and doing the work yourself, ask for referrals. Who would they recommend are people that could be an ideal partner for you?

Why do referrals work?

- You get someone who has an in to help you to find partners to work with. This often means that you have the ideal opportunity to find someone who can offer something unique to your business.
- Sometimes, just asking for a referral is easier and more effective than trying to lure in a joint venture partner on your own. You may not feel comfortable asking a guru, for example, to partner with you. After asking for referrals, they may just join in with you anyway.
- Asking for referrals allows you to find people that you may not have known about but those that could be a great option. In both the online and the offline world, this type of interaction can be just what you need to find the success you need within a business model.

Referrals are often a great choice for those who are looking for joint venture partners. In any business model, this is one of the foundations that you can build from. It is always a good idea to learn as much as you can about the referral before you actually agree to work with them, though, to ensure they are the right fit for your plan.

## **Following Through In A Joint Venture**

One of the most important things you will ever need to look at and do if you are going to be involved in a joint venture is the follow through. This will mean that you will need to actually do as you are planning and to do as you say you will. It is a matter of actually doing what you say you will do in regards to paying when it comes to your split venture. This means you will need to look at all of the different options as well as who it is you are partnered with to be able to go and determine what way you will be paying yourselves when it comes to your joint venture.

The most popular and regular method of paying yourself in the event of a joint venture is through a split pay system. In this method essentially you will be dividing the profits amongst you and your joint venture partner. You and your partner will need to decide which is the best way to use and divide the profits and the revenues that you are able to produce as a result of your joint venture. You will need to look at how it is you are going to use the money you are bringing in. there are a number of options you will need to consider when you do start to bring in the money from your investment. You will of course need to pay yourself out of that money. You will then need to consider all of the other things that will require the attention of the money you are starting to make. You will need to consider if you will reinvest it, if you are going to simply pocket all of it and what not.

You will need to consider the fact you will need to continue to put money into your joint venture in order to be able to maintain what it is doing and what it is you are going to be able to do with it once you are at a peak or you feel as though you will not be able to get any more money out

of it. You will need to look at all of those options as well. Consider how you will either dissolve or sell the venture and how it is the proceeds from that will be divided as well.

## **Know What You Have To Offer Joint Venture Partners**

There are many facets to building a successful venture project, but if you want to find joint venture partners who will help you to build a successful business, the first thing to do is to look within. Before you start to look at all of the options in professionals available to you or try to convince your best friend to start working with you, you need to ask the question that everyone is going to want to have answered before they agree to work with you. What is in it for me?

Why should a business partner work with you? In fact, in many cases, you need to also ask the question, what makes your joint business venture so much better than others that may be available? If you cannot answer this question, then you may fail at finding business partners who want or are willing to work with you. What's more, most people want to know what is in it for them even before they ask what they would need to do for you.

What do you have to offer, then?

- Give realistic viewpoints of things like income and recognition especially if the business venture is brand new. Promising too much only will limit the success of your partnership.
- Do provide grounds for the claims you make. You can give them facts about the value or the need for the product or service that you are offering. Show that there is a need for it.
- Explain your ability to give them experience or to help them to be a part of something big. This is important for anyone who is just starting out and looking for experience.
- Provide them with information about the long-term success you have had, encourage them to be part of your next venture because it will be just as powerful.
- Do give them realistic goals about their future and what it means to be a partner with you at this point.

When you focus on what you can give to a business partner in the joint venture, you are sure to answer their questions while also luring them in. It is important to know what you can offer someone before you start looking for others because it provides so much of a strong encouragement to someone when you do find the people to connect with. Do your research now so you can impress them later.

## **Making Your Offer To Partners**

When it comes down to it, making your offer to JV partners is going to be the good or the bad in terms of your success in this online world of marketing and business building. If you do not

spend enough time determining what it is that you can do to build a successful business with your partners, no one is going to be a part of your business. In many cases, you just need to outline the benefits of joining your partnership but in other cases, you need to focus on things such as building up what you personally have to offer.

When you take the time to build a business, you want it to do well and that often means getting others to help you to build a strong business that can do well. In most situations, there are going to be many things that you can offer to someone who is considering being your partner. You have to consider more than just the dollars and cents of it, though. You have to focus on what your business is going to do for them. For many people, this amounts to creating a sales pitch for your opportunity.

What should you provide in your offer to joint venture partners? The first thing you need to consider is who you are working with. If they are new to such programs, do consider outlining the key benefits to being a partner, such as the ability to earn extra money and to do so from the comfort of the home. However, this type of offer is not going to go over well with someone who is experienced in the industry already. In this situation, you need to show data and figures on what the importance of your business offer really is to the masses. Why is your product better than others and why should they do something like invest time in promoting your product?

When you consider what you have to offer, and who you plan to offer it to, you are in better control of the offers that you are making. You will find that some people are going to be more receptive to you if you know what your joint venture partnership can offer to them then when you simply marketing to them. You need to relate your message to them personally, not just to the public who you hope to work with.

## **Using Telemarketing To Create A Joint Venture**

If you are looking to create a joint venture and do not know who it is you are going to want to use to be able to create the needs and the wants you have in regards to the joint venture. Then you will need to start doing some exploring on your own and simply pick up the phone to be able to go and find out what it is you will be doing in order to find the perfect partner to start your joint venture.

You can do this one of two ways. You can hire someone to do the work and to investigate potential partners to use in this possible joint venture, or you can do the work yourself. You will need to look at all of the options and the possibilities that are out there and you will need to see what it is you are going to do with the time and the effort you have to put into it. If you are going to use someone else to help you to find out if there are potential partners, then you will need to look at a couple of different things. First you will need to look at cost and determine if this is the right route for you to take and second you will need to make sure that they know exactly what it is that you are looking for in a partner so they are not wasting your time and money as they go to provide you with the information you will need.

If you are going to go about finding the partner on your own and are looking to contact various entities to probe interest and to set up potential meetings, you will need to do your own

homework. This will mean you will need to look at what it is you are looking for from the company you are seeking out. You will need to know who it is you will need to be in contact with as well. Some one specific, only having a title will not suffice and you will not be able to go and get the best time and information for your attempts to get in the door.

Try to find what the best alternative is for you to use and then try to determine how you will go to get your partner and to get this joint venture up and rolling.

## **Using Joint Venture Software**

If there is one thing that you cannot have too much of when you are looking to get involved in a joint venture it is help in getting it started or even to find the right partners. You are going to want to look at many of the software packages that are available to you and you will want to find the one that is most easy for you to use, as well as provides all of the tools and knowledge you will need to be able to go and start a successful joint venture. In essence, you are looking to go and find someone or something that will walk you through the entire process of writing the proposal all the way up to acceptance.

There are a number of products that are out there for you to use and consider and you will need to look through them. They vary in price for starters as well as what it is that the product will offer and assist you with as you are trying to go and become a member of the joint venture community. You will see that there are a number of options for you, however it will depend on your own level of skill and confidence as well as your financial means that will make the biggest impact into what it is you are going to do and how it is you are going to use the joint venture software you choose.

You will need to also consider if this is truly a product that is helpful, or if it is a product that looks nice and flashy but contains nothing of true value to you. It is up to you to look at and determine what it is you are going to do. With so many places to choose from and so many different tools to use and have at your disposal, you will need to make sure that the ones you are using will best suit your needs and will be of benefit or will they simply get put into a drawer and collect dust or become a paper weight because you did not do the necessary homework and research to see if the product was of a real benefit to you in the first place. Look through what you are getting and make sure you are making the best decision for you and your venture before investing and losing money.

## **What Makes Your Joint Venture Offer Different?**

Finding joint venture partners today is difficult for many reasons. People want to be involved with joint ventures but there is a great deal of competition out there for a good partner. For example, let us assume that you want a joint venture partner for your new online subscriber network or your book. How will you find people to interact with? You have to offer them something that they cannot get from anywhere else. You need to make sure that your joint venture offer is unique enough to attract their attention.

Here is an example of why this is important. You want to promote your ebook. You want to turn to some of the online gurus who have a fantastic online following in the hopes that they will help you to promote your product or your service. However, you know that this group of people looks to this person in a high regard and you know that it could be great for your business if you could get this person on board with you. The thing is, that person likely sees a great number of emails on a regular basis about joint venture offers. They already have lots of people that they can choose from to work with and to build a business with. What makes you think they should choose you?

When you look for joint venture partners, you need to take into consideration what you have to offer to the person you are presenting to. The key here is to learn what the business has to offer to you as well as what the joint venture has to offer to them. You have to stand out with your product as being a unique one. It needs to be different from the massive other products out there if you are going to have any type of success with promoting it with such a great partner.

Before you can sell the product to the masses, you need a joint venture partner on board with you. You have to show that person why your product or service is the best option out there for them to get involved with. If you fail to do this, you simply cannot find any type of success with the masses anyway. The key is to be able to say, this is what makes me different. That will help you to get the joint venture partners that you need time and time again.

## **Why Are Joint Partners Saying No?**

In the process of finding joint venture partners, you may run into situations in which people are saying no to you. They have other partnerships they are working on. They do not have time, money or experience to help you with your own plan. These are just a handful of the excuses that you may come into contact with as you work to build up your online or offline partnership. The problem often is that you have plenty to offer, but you may be not offering it in the right way. On the other hand, it may be that you do not have enough to offer to those who you want to become your joint partners.

In the first situation, you do have a great product or service and there is no doubt that it could work for you. What could be lacking in this situation? It could be that you have failed to show the potential joint venture partners what is in it for them. You may have failed in your execution of the delivery process. In other words, you have not made your case for why your joint venture is the important resource that they should be a part of. This happens in many situations and it can often times put a great deal of pressure on you when you keep getting nos. In this situation, it is best to find a better way to present what you have to offer.

The second situation is more common. It is often the case that you do not have enough of a valuable product or service that helps you to be different from the others that are offering something similar. In other words, you just do not have what it takes to really build up a business. Giving the joint venture partners more information and more resources will help you to

build a successful joint venture partnership. You need to show to them that your product is unique, profitable and it is the best place for them to be right now.

When you do this, you position yourself for success in terms of finding great joint venture partners. Take some time to consider all of your options in joint partners. Are you sure that what you are hoping to offer is the best of the best? If not, it becomes very important for you to focus on your offer and your product before you look for partners to work with.

## **Turn to Your Contacts**

One of the best places to look for joint venture partners, or JV partners as they are often called, is your own current contacts. You may initially think that you simply do not have anyone in your contacts that could work for you or with you as a partner, but in most cases, you do. In fact, your own personal contacts who you may have developed your skills with over time and who know you are going to be the best partners for virtually any type of joint venture occurrence.

Who do you know that could work with you? If you are expanding on a product or service that you may have within your business now, for example, perhaps you are writing an ebook to the masses and you need a joint venture partner to help you to promote it, looking within your business may be incredibly helpful. Not only do these people know what your ebook contains or what it should accomplish, but they understand your business model and they know how your business is organized right now. Look within those who you are already working with or even just associates with whenever it is possible to do so as they often make the very best business partners.

Do consider those outside your normal circle though. For example, you may have a vendor that does a great job and while that vendor has never really provided any interaction within your business itself, extending a hand to them in such a partnership offer could help to improve the overall success of your business. They too know your business and they are often times already benefiting from that business. That means that these are the types of people that already want to see your business success. It is in their best interest to see your business do well and that matters when it comes to choosing joint venture partners.

Could it be that you do not have anyone within your current contacts to be your JV partner? It is possible and in some cases when you need fresh eyes and fresh insight it is best to turn to third parties who have never partook in your business in the past. Still, it is always a good idea to look within your business first, before you extend farther to find joint venture partners since these are the people who are most likely interested and willing to do the work.

## **Limiting Your Joint Venture Options**

There are countless ways to find someone to work with on a joint venture. The thing you will most likely need to consider is what it is you are going to do when it comes to putting together



that joint venture. You will need to know what type of person or entity that you will want to work with as well as what it is you are going to do in order to be able to go and get the most out of your venture. Just as it is with anything, both parties are always looking to see in which way it would be most beneficial to them. You will need to find in essence, websites that will be in coordination with what it is you have to offer or are trying to promote.

You are also in all likelihood going to need to put a link back to wherever it is you are seeking to have a joint venture. You will need to look at what it is you are doing and how it is, you are going to be able to go and make this work. Hence why you will need to be very selective in who it is you will work with. You do not want to go and put your image and your name just anywhere as you want to be able to maintain your reputation as well as establish a better position in your market.

You will need to make sure that the people you work with in a collaboration are willing to work with you in establishing and growing your product. You will also likely need to do the same for them. However, if you shorten the scope and look for those who are not overwhelmed and are in need of work, you will in all likelihood achieve better results. This is because if you are the only person they are working with, they will work harder and faster for you as they try to establish themselves as well as trying to draw in more people to work with on a joint venture.

You will need to look at and consider what it is you are going to do and decide how it is you will work with certain people and groups. It is about how you are going to make it better for you and maintain your image and reputation all while making the best business decisions.

## **Online Forums for Online Joint Ventures**

When creating joint ventures for the web, such as anything to do with Internet marketing, one of the best places to find joint venture partners is the web. It makes simple sense. However, where on the web would you look to find joint venture partners? One of the best places to find these resources is through the use of online forums. Forums are gathering places for people who share a common interest or wish to interact with others who are like them, going through the same things they are or otherwise related. The key here is to choose the right forums to find joint venture partners through.

Not all forums are the same and in fact some forums will provide you with many additional opportunities that others will not. Keep in mind that it is up to you to choose a forum that is going to have the right type of people within it to help you to create the goal you have. Here are some ideas to focus on:

- Choose a forum where you are well known. When you do this, you have a better chance of finding people who are willing to interact with you and build a business with you. They know you are not trying to steal from them or wasting their time. If you do not have this type of place on the web yet, spend some time creating one.

- Choose a forum where the type of people who would be best suited for your business venture are going to be located. For example, you can find some great Internet marketing forums that are ideal for those who wish to build a business that is around online marketing.
- Learn about the people on the forum before working with them. Not just anyone will do. You need people who are going to provide you with the best possible outcome and that means doing a bit of research into who the people who are interested in you are before you start to work with them.

Online forums are a great resource for anyone who is looking for joint venture partners but they can also be full of people who make empty promises or have no skills to contribute. Therefore, do your research first and invest the time necessary in finding the right people for the joint venture program that you are after creating and building.

## **Joint Venture Opportunities**

There are many different ways you can go about looking into working with other entities online in order to be able to boost and improve your market share and to get your name and product out there to more people and places than you ever could have done on your own. In essence, you are looking to try and find an online sales force that will aid you in growing and developing while you in essence are doing the same thing for them along the way.

There are obviously countless partners to search for and to try and work with when you consider the vast array of topics and opportunities that are available for you to use and seek when you are online. The thing you will need to do though is look at what is out there for you to see and determine what it is you are going to do and who it is you will work with when you are doing so. You will need to make your own boundaries and you will need to see what it is that you will be working with in your joint venture, you will not want to go and work with someone or an entity that is not representative of what you will be doing and or partaking in during that time.

You have an image to uphold as well as many other options and opportunities to look into when you are trying to find a place to work with. That is why you need to look at as many opportunities as possible, but you will also need to look at what it is you will be doing in the long run as well. You do not want to compromise your integrity for an opportunity that may produce more business, but at what cost. You need to understand that the short term profits will not outweigh the long-term impact working with someone with a bad reputation will have.

In other words doing a joint venture can be a great thing and can help you to grow astronomically, but you need to look long term and see if there is anything you can do that will allow you to be able to make things better and to provide you with the right feedback and help to allow you to continue to grow and succeed. It is all up to you and how you will handle what you are doing.

## **Will Joint Venture Partners Find You?**

One of the many ways that you can find joint venture partners is to simply let them find you. Is this really a feasible option for today's individual who is looking for any type of partner to help them to get their business off the ground? The question is really one that has to be answered from a viewpoint of your own particular situation. In other words, they may find you but only if you make your presence and plans known properly.

A joint venture is one in which two or more people come together to promote a product, service or business. However, there are many types of joint ventures and there are many ways to find partners to interact with. The foundation of any great joint venture is a good relationship between those who will work as partners. It goes without saying then that some of your best choices are those people who already know you and want to be a part of your business plans. They already trust you and they know what you are about. They want to be part of the business. These are the most common types of joint venture partners.

The only way for you to actually find these joint venture partners is to actually invest in building these types of relationships. You can do so with a blog or even by simply investing the time in building relationships with those who follow your blog. You want to interact with others on forums and directories to get to know others who are most likely your ideal partner. The harder you work to build up a positive image of yourself on the web, the more likely it is for you to find real success in the way of joint venture partners. Keep in mind that virtually any industry and any type of business plan can be made in this way.

Joint venture partners can find you, but you have to do the work of making your presence known in the Internet and throughout the circles that you frequent. By doing this, you allow yourself to become the most important person to these people and they, in turn, want to be a part of the business you are creating and developing. In short, show them who you are and they will be happy to work with you on your next big project and be your JV partner.

## **Twitter and Joint Venture Partners**

Finding joint venture partners is something you can do through social networking. One of the best resources that are available to you for this need is Twitter. Twitter is called a micro blogging website. Micro blogging is the method of sending out short messages to those who are following your messages on the website Twitter.com. What is great about this tool is that it is easy to use and there is no cost to using it. In addition, there are millions of people taking advantage of it. That makes it one of the best resources available to you for finding joint partners.

How can you use Twitter in this way? One of the first things to do is to build up your following. You can do this by simply finding people who are already using the website who share common interests as you do. For example, if you are looking for joint venture partners who are able to help you to promote your paid membership site that focuses on Internet marketing, you will use the various tools on Twitter to locate others that share this topic. Over just a few days or weeks, you can really get to know a person and learn who they are, what they have to bring to the table and even what resources they can provide to you.

From this point, you can then build up your online following. You can create effective messages that help to show that you are an important person within the niche that you have selected. From this point, you can then build your joint venture plan so that you are now learning and building up people who are following you because you have something valuable to offer to them. Over time, there will be people who you grow to get to know.

What is more, you have a large group of people that are now available to you to help you to build your business. These people know you and you know them. They are following you because they are interested in what you have to offer. That means, in turn, that there are some people that are willing to work with you and that will help you to build your business. They can easily be joint venture partners with you. All it takes is a free account and some social skills and you are well on your way to building a successful online business.

## **Starting A Joint Venture**

There are a number of reasons to go and start a joint venture. Many of these reasons are going to be financial. You will need to look at all of your resources as well as what it is you are considering to go and get involved in and why it is you would want to be involved in that type of venture. You will need to make sure you have a list of who it is you would to have as potential partners when you do go and start to put together a plan in essence to start your joint venture. However, before you go and start lining up potential partners, you will need to look at what type of venture you will be embarking on.

You will need to make sure that if you are looking to start a joint venture that it is something you will be able to work on and with other people or entities in order to enhance and grow your own business. You will need to make sure you have a business plan that is able to be worked with and you are able to adjust it as necessary. You need to make sure your business plan has flexibility built into it. This will allow you to be able to go and use all of the different partners you have lined up and be able to use them to help you to get the tools you need as well as the partnership you desire in order to be able to get the tools and the feet working together to get the goals accomplished.

In essence, once you have a business plan, then you can go and find potential partners to work with. You will then be able to go and work with them once the two of you have agreed on how compensation and investing will work in this project. You will also need to make sure that you are following the business plan that is out there for you. You will need to make sure you are doing what you can to compromise as well as listening to what your potential partners have to offer. Remember you are working together and you will need to be willing to work with whoever

you partner with in order to make the project work and for you to be able to go and get all that you will need from the people you will work with.

## Recommended Resources

[Income Elite](#) – If you're serious about finally making real money online, this is the place where you can really start building your money making empire as a business.



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