



7 Great Ideas That Anyone Can Do To Make Money Fast!

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HOW TO **RAISE CASH FAST**

Quick Methods to Raise Cash Online and Offline

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Introduction

Let me start by saying what this guide is not. It is not:

- * A list of “get rich quick” schemes
- * A guide to participating in pyramid schemes
- * A list of multi-level marketing schemes
- * A list of business opportunities
- * A guide for creating a successful business in the long term
- * An attempt to get you to sell my products as an affiliate

That’s right: unlike virtually all of the other guides you’ll find on the Internet about making money fast, this one won’t tell you to do it through questionable, unreasonable strategies; or through a business opportunity that will incur a loss in the short run.

In fact, this guide is the opposite of that. It focuses on how you can make money in the short run--legally, and by using reasonable, easy-to-follow methods. It won’t tell you to incur losses, to make large investments up front, or to be patient.

This guide is designed for people like you: people who need money now; and can’t wait for some business opportunity to work itself out. With that said, let’s get into the substantive content. In the next 21 mini-chapters, I’m going to tell you how you can make money online and offline in a short amount of time and without risking any large investments in the process.



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Method #1: Hold a Firesale

If you've been involved in Internet business for several years, you've probably seen your fair share of firesales. Some companies do it before going out of business; while others do it as a part of their normal sales cycle.

If you're in a bind and need some cash fast, then holding a firesale is probably one of your best options. Of course, if it were easy or obvious how to do this, then everyone would do it successfully; and there would be no need for a guide such as this one. But this isn't the case. Here's what I personally suggest you do to ensure that your firesale is successful:

Step #1: Pick a Demographic Before You Start

Before you even begin, it's a good idea to pick a demographic to sell to. If you don't know who your target audience is before you get started, then it will be impossible for you to select the right things to sell to them; and it will also be impossible for you to pitch to them in a relatable way.

Step #2: Develop a Truly Attractive Firesale

If you currently have a large product line, then this stage shouldn't be terribly challenging for you. All you'll have to do is select a handful of your products, bundle them together, and then sell them for a fraction of the normal cost. On the other hand, if you don't have your own product line, then this part could be a little more challenging. You'll have to actively seek out products that offer some type of resale license, bundle them together, and then sell them at a tiny fraction of the normal combined price.

Step #3: Compute the Savings

Once you've assembled a large package of goods and have selected the firesale price, spend some time to determine how much it would cost an individual buyer to assemble all of these products (with normal—not resale—licenses). You can then present this figure repeatedly in all of your advertisements.



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Step #4: Pitch Your Firesale

Again, if you have your own product line, website, and autoresponder list, then this step will be relatively easier. In this case, you should start by pitching your firesale to your existing customers. As an added incentive, you might offer to make it even cheaper for people on your email list. A good place to start is by creating a salespage for your firesale. Be careful to detail exactly how much buyers will save, so that they understand exactly how good the deal is. Also, include full descriptions of every product they will have access to after buying.

If you don't feel comfortable writing copy, that's perfectly fine. You can always hire someone from Elance to write the copy for you. Alternatively, you can spend some time on copywriting forums; and look for people who are marketing their services there. These individuals are more likely to have a strong background in marketing principles and copy-writing in particular (whereas those on Elance may be good writers, but not know much about marketing).

Once you have a sales-letter, your next step should be to make a pitch to your email list. This will require you to write some short email copy. Here, you will just want to be brief, avoid the appearance of spam, and keep the tone of a letter.

A good approach is usually to say something like the following:

=====

[Name],

I don't usually do this, but I'm holding a firesale this week. I'm going to sell my entire line of products for a mere 10% of the normal price. The catch is that I'm only going to allow people to buy at this price on Friday. If you want a chance to get in on this incredible deal, I suggest that you check out what I'm offering at [firesale URL] and make sure to come back on Friday. I guarantee you won't be disappointed.

Yours,
[Name]

=====

Again, the idea is to avoid something that appears too overtly salesy. Instead, you want to pitch it casually as an opportunity, but with a time limit and an associated sense of urgency.

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On the other hand, if you don't already have a list and a line of products of your own, it's still a good idea to start by creating a sales-letter; however, your approach here should probably be different.

One good way to create a firesale sales-letter for products that are not your own is to setup countdown clock on the page; and then incrementally add the items that will be part of your sale over time. For instance, on day one, you could add three pieces of software that will be included in the firesale to the page. On day two, you could add a bundle of 200 ghost-written articles that will be included. And so on.

The goal of this exercise should be to get people in the habit of returning to your site daily, so that your firesale successfully builds anticipation until the final night, when your sale will begin. By this time, if you did a good job, hundreds of people will have seen your sale; and will be ready to buy.

As far as the actual promotional process goes, you have several options if you don't already have a mailing list:

1. Adwords. Since your goal is to raise money fast and since the firesale will only be available for a limited window of time, Adwords is probably one of your best options when it comes to marketing. Remember to use multiple campaigns, to carefully write your text ads, and to limit each campaign to narrowly-focused set of keywords and keyphrases.
2. Joint Ventures. Find other business owners who have large, active lists. Offer them a very high commission if they participate (i.e. on the order of 50% or 75% of each sale). This will not only help you from the sales that they bring in directly, but it will help you indirectly by raising your status by association.
3. Post on Forums. While most forums will prohibit you from directly marketing your products through a thread, most will allow you to include a signature that markets your products. You can do this in all large, relevant forums that you frequent; and when you do, make sure that you include the date of the firesale in your signature, so that forum members gain a sense of urgency.

Summary

A firesale can be one of the easiest ways to make money fast online; however, if you don't manage it correctly, you could find yourself spending hundreds of dollars on products without any real return to speak of.

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Method #2: Find a Freelance Tutoring Job

Much like finding a babysitting job, finding a tutoring job is another excellent way to make money fast. Not only is possible to get a job that starts tonight, but there's also a good chance that you'll get paid in cash on the spot. And when you're in a bind, it doesn't get much better than that.

When it comes to tutoring, there's a good chance that the student or the student's parents will want you to have some sort of formal credentials. In some cases, they'll simply want you to be in college. In other cases, they'll want you to have a bachelor's degree or an advanced degree. And in other cases, they'll want you to have significant prior teaching and/or tutoring experience.

If you're already starting to worry that your credentials may not be sufficient, don't. If you satisfy even one of the criteria, there's a good chance you'll be able to find a bunch of tutoring gigs; and then leverage them into future gigs (if you decide to continue with it).

Before you do anything else, start by creating a resume that focuses on skills that you have that are pertinent to tutoring. This should include all prior teaching and tutoring experience, all degrees you hold, all standardized tests scores (if relevant), all reference you have from past tutoring work you have done, and all relevant coursework you have done on the collegiate level.

Once you finish typing up your resume in Word, spend some time to format it so that it looks nice, and then save it in PDF format. Whenever you send out applications for prospective tutoring jobs, you should always attach a copy of your resume.

Now that everything is prepared, your next step is to look for tutoring jobs online. Again, you can do this through www.care.com and www.collegehelpers.com (if you are in college). Another great source of tutoring jobs is www.craigslist.org. If you do decide to search for tutoring jobs through www.craigslist.org, one thing you'll notice is that many of the tutoring

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jobs are posted by agencies. If you want to continue to do tutoring in the long term, working through an agency may be your best option. If you're looking for short-term work agencies may not be your best option, as they are unlikely to pay in cash; and will require you to do through a lengthy application process. On the other hand, if you do want longer term jobs, you should seek out all of the agency jobs and post an application on each agency website.



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Method #3: Sell Junk Online

If you're like most people, you probably have a lot of junk sitting your house that you have no use for. You might have an old computer or laptop, old electronics, old furniture, old textbooks, and old clothing.

As far as you're concerned, this stuff is useless. You won't ever use it again; and all it's doing is taking up space. But for many other people, they would be willing to pay for an old computer, old furniture, or old clothes.

Once you realize this, you'll also see that selling junk that you no longer use could be an excellent way to raise some cash without too much work. In the past, if you wanted to do this, you'd have to hold a garage sale; and would have to advertise for it by posting signs on telephone poles all over your neighborhood. If you were lucky, a handful of people would show up and pay very little for some of your stuff. But this is no longer the case.

Now, you can use two important tools to ensure that you get a higher price and also close the sale faster: www.craigslist.org and www.ebay.com. For things like clothing and light electronics, www.ebay.com is probably a better option. It is a thicker market; and will allow you to unload just about everything you have if you're willing to sell at a low enough price.

On the other hand, www.craigslist.org is good if you're selling heavy items, such as furniture. Since shipping would be prohibitively expensive for most furniture, it simply does not make sense to do it on www.ebay.com. If you use www.craigslist.org instead, there's a good chance you'll be able to find someone in your area who will be willing to drive to your house or apartment to pick up the item.

When it comes to using either www.ebay.com or www.craigslist.org, it's important that you spend time to briefly explain what it is you are selling, so that potential buyers know what you're offering. It is also important to include pictures of the items you're selling, as doing this will make browsers significantly more willing to buy.

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Method #4: Sell Crafts on Etsy

If you're an artistic person, selling your wares on www.etsy.com might be a good option if you're looking to raise cash quickly. If you're unfamiliar with the site, it's a place where artisans can sell various homemade goods in a thick, online marketplace.

Some important things to note about Etsy are the following: 1) everything you sell must be something you made yourself; 2) it costs 20 cents to list an item for 4 months; and 3) each sale will incur a 3.5% transaction fee.

As far as what you can sell on Etsy goes, hot sellers include pieces of art, bags and purses, candles, toys for children, crocheted items, holiday decorations, quilts, vintage pieces, and wedding decorations.

For a basic overview of the "dos and don'ts" of selling on Etsy, you should view the guide they've placed online here: <http://www.etsy.com/dosdents.php>.

While there are many ways to make money with Etsy, the experts suggest that building items around a single theme and specializing is one of the best ways to get noticed and to sell items. This is usually a better option than creating a lot of disparate items in different categories.

Overall, Etsy provides a good opportunity to make money online fast; and while doing something you enjoy already. However, if you're not particularly artistic or don't have an interest in crafts, then Etsy may not be a good option for you.



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Method #5: Sell Your Own Special Reports... The Fast Way

As I said in the introduction, my goal in this e-book is not to tell you how to build a business. I want to tell you how to make money immediately. If you end up with a successful business as a by-product, then that's just a bonus. With that said, it's important to realize that online businesses don't usually turn a profit overnight. Instead, it is usually a long process that will only turn a profit after months have passed.

There are two general reasons why online businesses usually don't turn a profit quickly. The first is that many Internet-based business owners have little or no formal training; and often make serious errors in the implementation stage. And the second reason is that good long-term business plans generally require you to gradually promote your site through things like search engine optimization, cross-promotional agreements, and joint ventures.

While these long-term techniques are essential for business plans, they won't work to make you money tonight. If you want to make money tonight, you essentially have two options: 1) you can use PPC advertising; or 2) you can use word-of-mouth advertising. Other than that, it is unlikely that other techniques will yield immediate sales.

With that said, let's breakdown the process step-by-step, so that you can understand how to make a quick profit with this technique.

Step #1: Create Your Product... Fast

When it comes to writing a special report, don't be a perfectionist. Spend no more than a half hour to come up with your topic. Once you've done that, spend no more than two hours researching the topic. And once you've done that, spend no more than five hours to write the report.

When you're done with the whole process, stop working on your report for the night. Come back to it the following day, edit it thoroughly, format it, and then create a PDF version. Even though your goal is to do everything quickly, you



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should make sure that it is error-free, well written, and contains useful information.

Additionally, as a general rule, you should pick a topic you're already familiar with. If you're familiar with Internet marketing, write a report about Internet marketing. If you're a good cook, write a report about cooking. If you know something about buying cars, then write a guide about that.

Whatever you do, make sure that you come up with a catchy hook for your product. There should be something about your special report that others will find interesting; and that will draw them to buy. With the vast amount of free information widely available on the Internet, it is critical to be able to market your product in a way that differentiates from everything else available.

Once you complete your product, it's time to move on to the site-building phase.

Step #2: Build Your Site... Quickly

Again, the point of this exercise is to get your product made and put in front of as many buyers as quickly as possible. This means that you can't take your time when it comes to the site-building phase.

I personally suggest that you register a domain, purchase cheap hosting, and immediately install a plug-in that will allow you to edit your site using a what-you-see-is-what-you-get (WYSIWYG) editor. Most hosting sites will offer a large variety of these editors, but I suggest using something simple and something that offers a lot of different templates. Wordpress is probably a good option.

Once you've installed the WYSIWYG editor, it's time to select a good sales page template. Your choice should be clean, professional, and free of distractions, such as links to other pages.

After you do that, it's time to put up a sales-letter. Again, time is of the essence, so don't bother with long-copy. Keep it short, sweet, and to the point. Make sure you have a good hook, a number of bullet points that highlight the products benefits (rather than features), and a call to action (to buy).

Finally, add a PayPal payment button. If you want to ensure that you make sales immediately, it's a good idea to keep the price low (say, between \$3 and \$7). This will ensure that you maintain a high conversion rate.

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Step #3: Advertise

Once you have a functioning sales page, a product to sell, and check-out system, it's time to begin advertising your product. However, in this case, it's a good idea to skip SEO and slow promotional methods—and move immediately to PPC and word-of-mouth advertising.

As far as PPC advertising goes, this is as simple as creating a Google Adwords account and making several advertising campaigns. Remember to focus each campaign narrowly. Also, remember to use the root keyword in your campaign multiple times in your advertisement, so that it shows up in bold when people see your ad.

Finally, once you have your PPC campaign working, consider using some word-of-mouth channels to spread the word about your product. If you are a member of online forums related to your product's niche, you should include a link to your salespage in your signature; and make an effort to post frequently, so that others see it. You should also consider offering a deal to members of the forum.

Conclusion

If you want to make cash fast, selling your products online is always a good option; however, you cannot do it using the conventional formula for Internet business creation. Instead, you have to cut out all obstacles that will slow down payments, slow down traffic flows, and generally prevent you from realizing a profit within days.

Using the template I've given above, you should be able to make money within days, as long as you push yourself to stick to the timeline I've suggested.



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Method #6: Freelance as an Administrative Assistant

One easy way to raise some cash fast is to work as an administrative assistant. Usually, this means doing things like record-keeping, database entry, and other repetitive tasks; however, in other situations, it might mean something like submitting links to directories, managing an affiliate program, or something like that.

Whatever the case may be, the only requirement is usually that you be good with computers and with the Microsoft Office suite of products. Other than that, you will probably be given a detailed set of instructions that explain exactly what you should be doing on a daily basis.

When looking for administrative assistant jobs, a good place to look is odesk.com. If you need immediate payment, you should look for one-time, small jobs. Put in a low bid; and offer to work around the clock until you complete it. If you do a good job, there's a chance the client will release the funds to you within days, which you can then transfer to your PayPal account.

Alternatively, you can pick up very large jobs; and require clients to make a deposit of, say, 30% on acceptance of your bid. This means that you will get 30% of the project's full cost as soon as you are hired, which you can immediately transfer to your PayPal account and then deposit in your bank. As a final note, one key to doing well with these types of projects is to make credible bids. You can do this by writing a proposal that is specifically tailored to the project, rather than just writing something generic. You can also do this by submitting samples of your relevant work, a copy of your resume, and anything else that might provide pertinent information to the job poster.



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Method #7: Become a Freelance Writer

Before we get into this one, it's important to keep in mind that freelance writing is not for everyone. If, today, you don't feel comfortable with your writing skills, then using them to make money is perhaps not the best way to go. Even if you work very hard, it is unlikely that you will be able to transform your skills significantly enough to make money with your writing in the short run. In the long run, however, this might be a viable strategy.

On the other hand, if you feel comfortable with your writing, then freelancing is an excellent way to make money fast online. With that said, let's take at your two major options when it comes to sources of freelance writing jobs.

Sites for Freelancers

If you decide to become a freelance writer, there are three important sites you should join: odesk.com, guru.com and elance.com. These sites allow freelancers to post bids on tens of thousands of writing, translation, graphic design, programming, and administrative assistant projects.

Although you can join both sites for free, you will quickly see why it is a good idea to upgrade your account for at least one of the sites. Upgrading will enable you to bid on more categories of projects and also to bid on more projects within each category. It will also demonstrate your credibility to project posters. If you decide to upgrade your Elance account, you may want to consider adding the "writing and translation" category, as well as the "marketing and advertising" category. Even though "marketing and advertising" includes many non-writing projects, it includes things such as special report-writing, sales-letter-writing, and ad-writing. If you're a good writer and have a background in IM, you'll be especially well suited to these types of jobs.

When using Elance and Guru, it is important to note that individuals with good reputations tend to receive the most projects. And there's a good reason for this: they have the most credibility; and this is what project posters want in

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freelancers.

When you first start off, there's little you can do to immediately project credibility. So, if you want to compete, you will have to do it along other margins—namely, price and completion time. If you can offer low prices and fast delivery times, there's a good chance you'll get selected every once in a while. Another important thing to keep in mind is that you will not be selected for most of the projects you bid on. In fact, when you start, you can expect to get rejected at least 75% of the time. Don't use this as a reason to give up. Instead, continue to post on all projects that seem reasonable, given your skills; and get comfortable with the idea that you won't always be selected. As you complete more projects and get more feedback, your acceptance rate will improve.

As a final note, it is always a good idea spend some time sorting through projects before you settle on any one in particular. Personally, I would recommend browsing through all relevant projects closing within 2-3 days. Each time you find one that looks good to you, add it to your watch list. When you have completed this process, go back and look at each project carefully. Take a look at the high and low bids, the promised completion times of the other bidders, and the work involved. Decide whether it's something you can do well; and, if so, whether you could complete it at a competitive price and within a reasonable amount of time.

If you decide that all of your criteria are satisfied, then bid on the project. By the end of the process, you will probably bid on multiple projects at the same time, but keep in mind that most will reject you, anyway, so this is unlikely to be a problem.

If you want to ensure that your bids have a high chance of being successful, then you should spend time reading the project description and writing a good, detail-oriented proposal. Most project posters won't selected a generic proposal, but instead will opt for a proposal that demonstrates that the bidder was paying attention to the project, has the relevant skills, and can make a case for his being able to do the work described.

Of course, there's a lot more you can do with freelancing sites, but for now, I will leave it at that. If you want to make cash with them fast, you should immediately begin implementing the steps I've mentioned above.



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Craigslist.org

There's no need for a detailed description here. Finding freelancing jobs on Craigslist is relatively simple, since there's no way to receive feedback or develop a reputation through the site. All you have to do is search in the "jobs" and "gigs" sections. Whenever you see something that lines up with your skills, email the poster with a copy of your resume and a brief, but detailed proposal. Try to make a strong case for why you would be the best candidate for the position.

Internet Marketing Forums

Since good marketing involves a lot of writing, Internet marketers often hire freelance writers to complete projects. These projects include things such as ebooks, reports, articles, sales-letters, text ads, and site content. There are a number of places where you can connect with Internet marketers to find projects; however, one of the better places is probably on Internet marketing forums, such as www.warriorforum.com. There, you will find tens of thousands of Internet marketers, many of whom need writing done.

Of course, simply showing up and posting on the forum won't necessarily result in your getting jobs. Instead, you will need to make a reputation for yourself, so that marketers begin to actively seek you out as a source for content.

For starters, a good way to get your name out there and circulating among Internet marketers is to demonstrate that you can produce high-quality work in a way that doesn't cost them anything. One way you can do this is to post a special offer in the trade/sales portion of the IM forum. Instead of simply posting a "good deal," offer something that is truly irresistible. For instance, you might offer to write articles for half the going market rate for a limited period of time. This will probably flood you with work, but will be worth it in the long run, as you may gain many new clients.

Finally, remember that your success will be heavily dependent on word-of-mouth advertising among Internet marketers. This means that if you do a poor job on projects, you could permanently damage your reputation; and make it exceedingly hard to get new projects. And, on the other hand, if you do good work, it could reap dividends for years to come.

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Conclusion

When most Internet marketers talk about making money online, they talk about it in the context of doing it quickly or immediately. In general, this doesn't work if you want to create a viable, long-term business model. However, if you just want to make some cash now and don't care about how stable and scalable your methods are in the long run, there are ways to do it. In this guide, I've outlined 21 ways to do exactly that: to make money offline or online fast; and without necessarily having any interest in continuing to do so in the long run. If you settle on a handful of these options, take my advice, and work hard, you'll make that money you need for now; and once you have it, you'll be able to return to your long term business plans.



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Here's THE Secret Membership No One Wants You To Know About

The Unselfish Marketer

Did You Buy ANY Products The Past 3 Months?
STOP..! I Buy What YOU Ask For:

18 Memberships In 1 PLUS Products Every 2nd Day...
I'll Slam Shut The Doors Soon - Check It Out Now!
(opens a new window)

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Forget All About Buying \$7 Products Because That's Too Expensive - HUH...!

Join A Club That PURCHASES PLR & MRR Products

For You Every Second Day Thru A "Wish System" So You Decide What We Buy...

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